Charting the Growth of the Internet: The Latest Data as of 2022

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3 Questions for each of you

1. What % of the population in **low-income** countries **uses the internet**?

2. In **low-income** countries, how many **mobile cellular subscriptions** are there per 100 people?

3. How many **secure internet servers** are there per 1000 people in **North America**?

- "**Low-income**": gross national income (GNI) per capita of $1,045 or less in 2018 calculated using the World Bank Atlas method, i.e. living on average on less than $2.87 (≈ € 2.70) per day.

- "**Use the internet**": used the Internet (from any location) in the last 3 months via a computer, mobile phone, personal digital assistant, games machine, digital TV etc.

- "**Mobile cellular subscriptions**": subscriptions to a public mobile telephone service that provide access to the public-switched telephone network (PSTN) using cellular technology.

- "**North America**": U.S., Canada, and Bermuda are all high-income countries with GNI/capita > $12,695 i.e. ≥ $35/day (World Bank, 2020).

- "**Secure internet servers**": number of distinct, publicly-trusted TLS/SSL certificates using encryption technology in internet transactions.
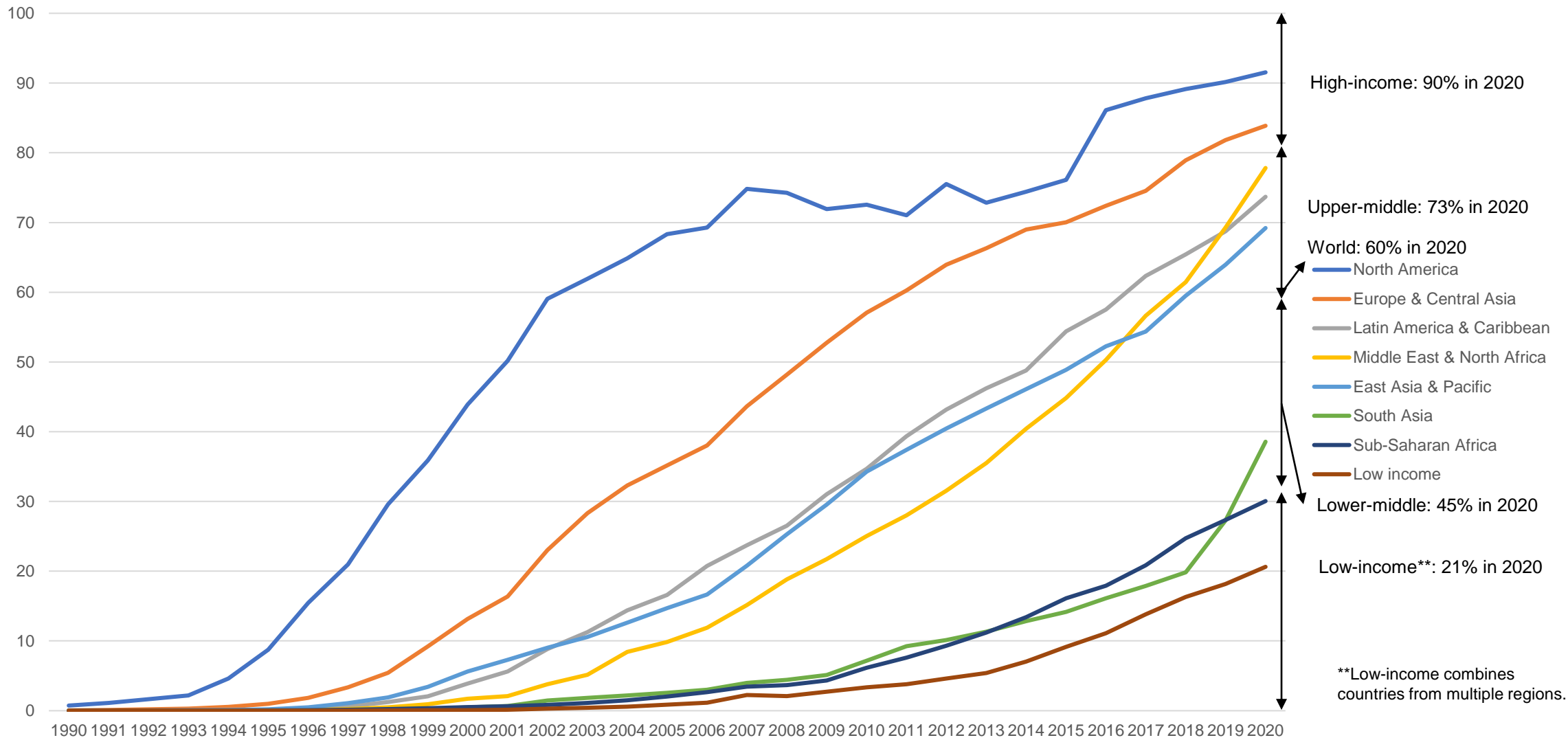
Frequency of "internet", "social media", "email", "facebook" in Google Ngram Viewer's corpus of English texts printed in 1980-2019
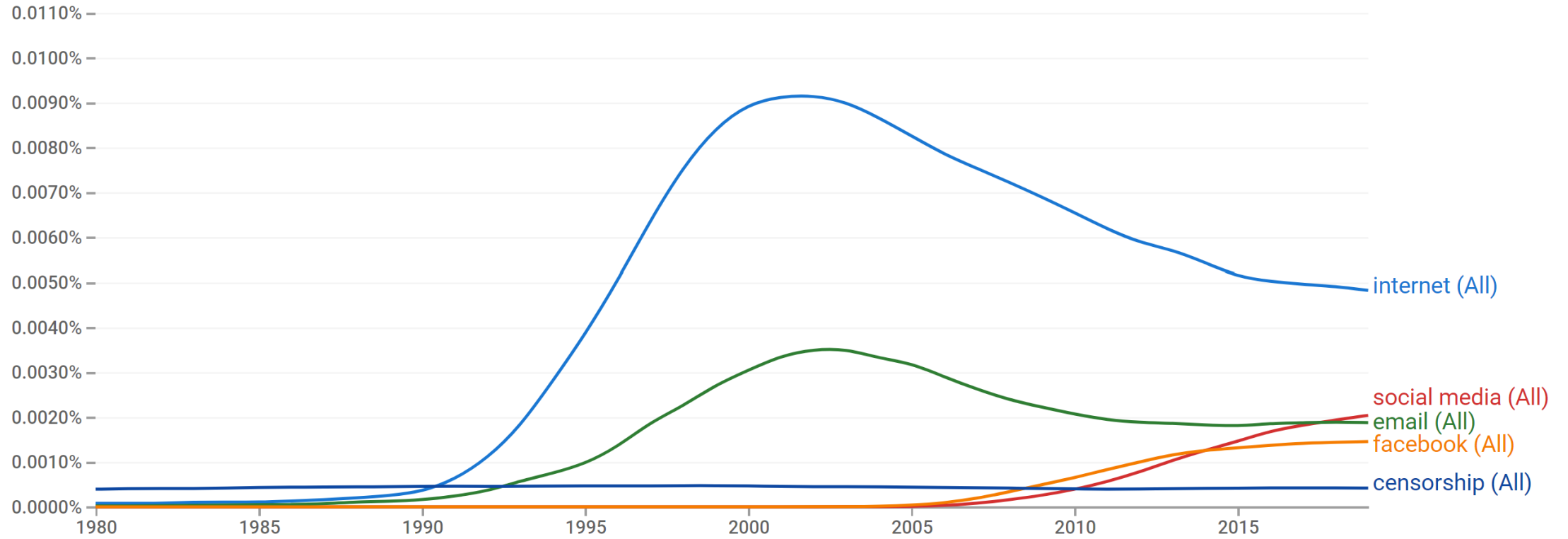
Google Books Ngram Viewer: internet,social media,email,facebook,censorship from 1980-2019, case-insensitive

(Google Ngram Viewer, 2022)

Individuals using the Internet* (% of population) by region

High-income: 90% in 2020

Upper-middle: 73% in 2020

World: 60% in 2020

— North America
— Europe & Central Asia
— Latin America & Caribbean
— Middle East & North Africa
— East Asia & Pacific
— South Asia
— Sub-Saharan Africa
— Low income

Lower-middle: 45% in 2020

Low-income**: 21% in 2020
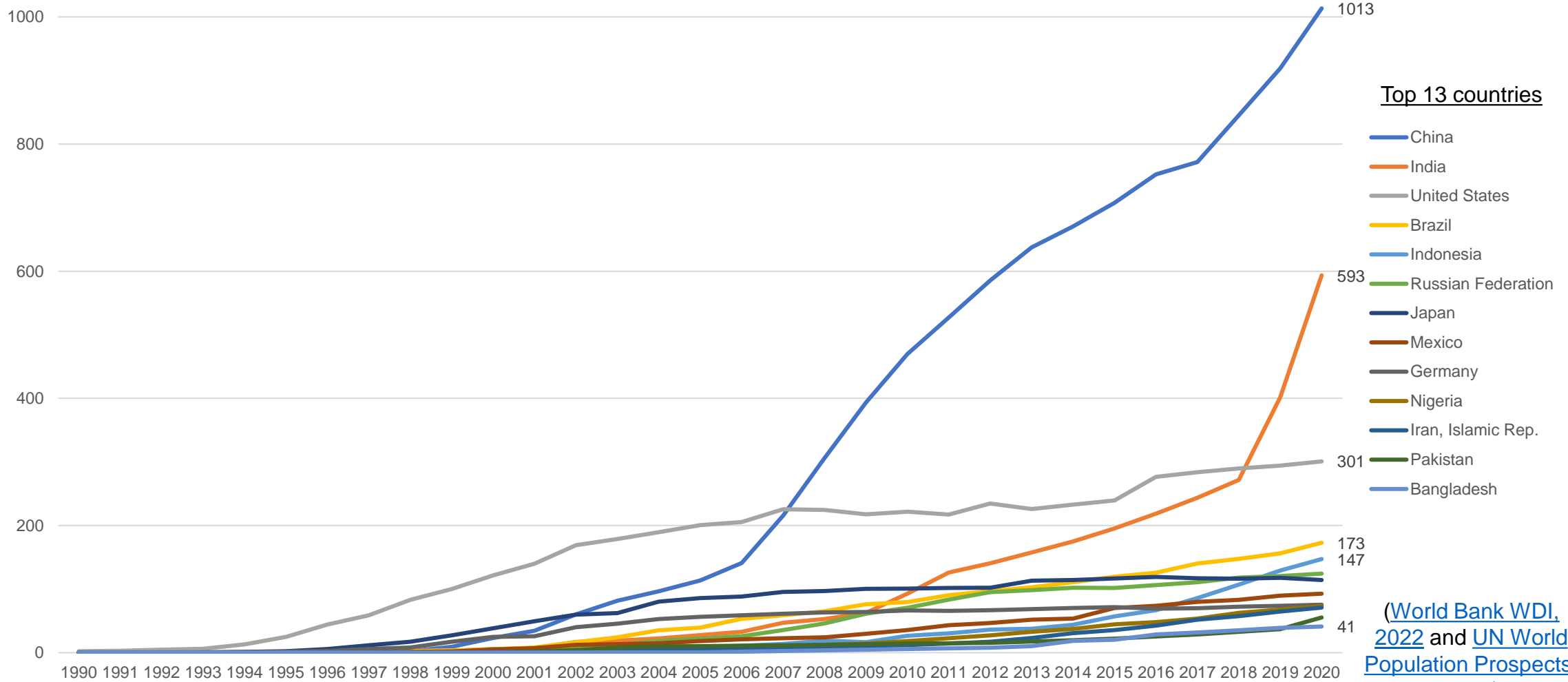
**Low-income combines countries from multiple regions.

*individuals who have used the Internet (from any location) in the last 3 months via a computer, mobile phone, personal digital assistant, games machine, digital TV etc.

(World Bank WDI, 2022)

Internet users (millions) by country
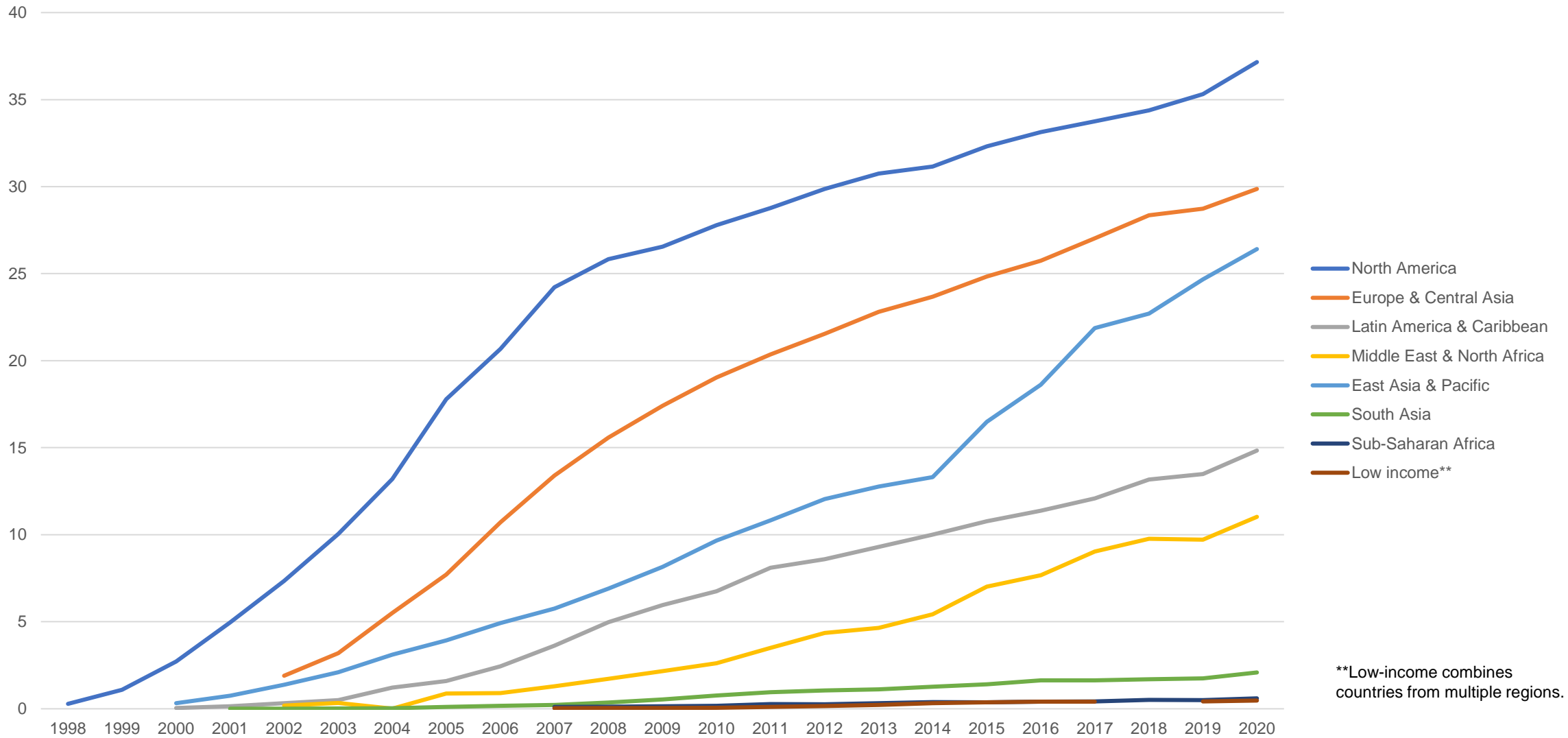
Mobile cellular subscriptions* (per 100 people)
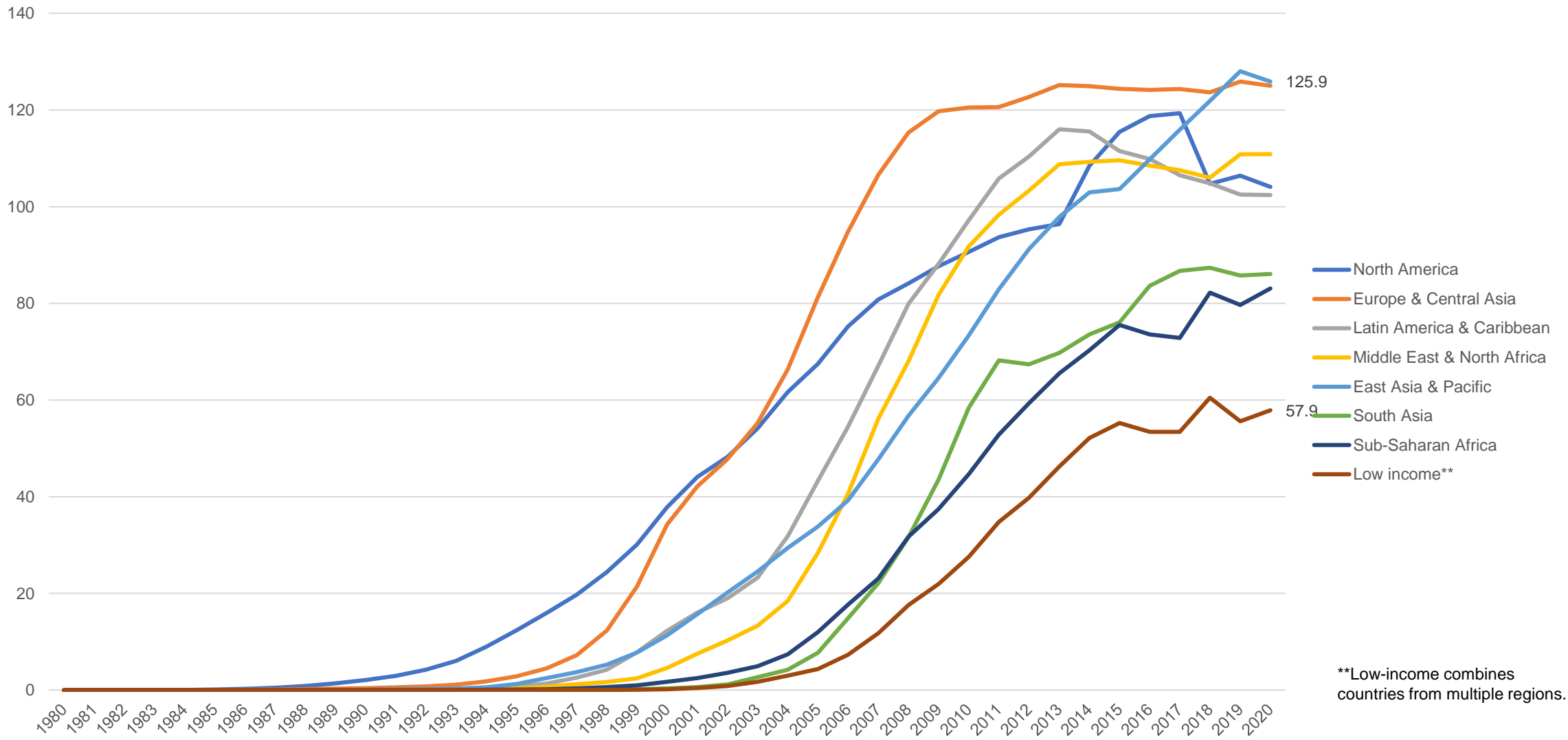
*subscriptions to a public mobile telephone service that provide access to the PSTN using cellular technology

**Low-income combines countries from multiple regions.

(World Bank WDI, 2022)

Fixed broadband subscriptions* (per 100 people)
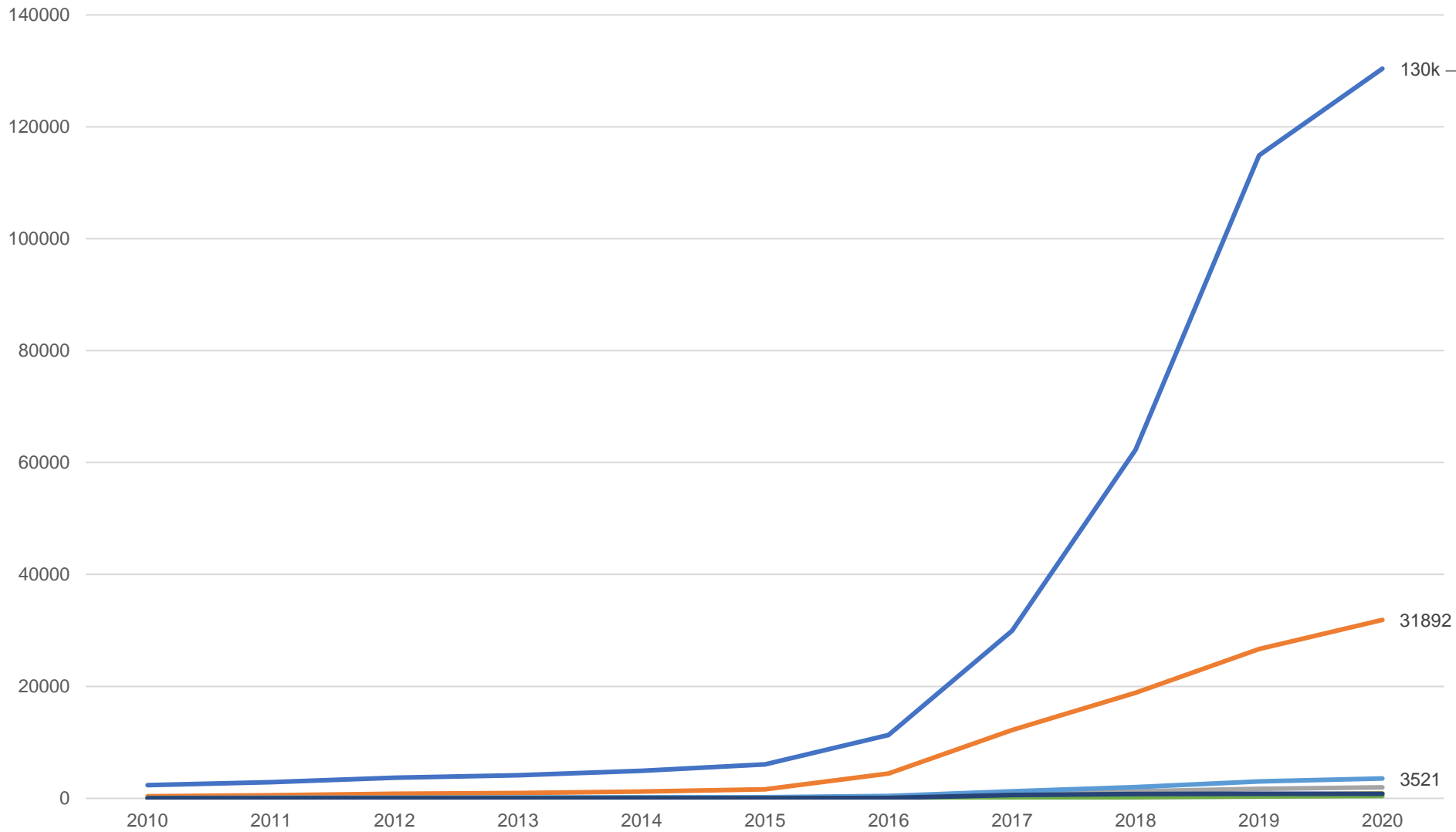
*fixed subscriptions to high-speed access to the public Internet (a TCP/IP connection), at downstream speeds equal to, or greater than, 256 kbit/s.

**Low-income combines countries from multiple regions.

(World Bank WDI, 2022)

Legend:
- North America
- Europe & Central Asia
- Latin America & Caribbean
- Middle East & North Africa
- East Asia & Pacific
- South Asia
- Sub-Saharan Africa
- Low income**

Secure Internet Servers* (per 1 million people)

Top 9
1. British Virgin Islands, 741k
2. Denmark, 277k
3. USA, 142k
4. Netherlands, 137k
5. Belize, 131k
6. Singapore, 128k
7. Switzerland, 120k
8. Ireland, 116k
9. Germany, 97k

130k → 13.0395%

31892

3521

— North America
— Europe & Central Asia
— Latin America & Caribbean
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*number of distinct, publicly-trusted TLS/SSL certificates using encryption technology in internet transaction found in the Netcraft Secure Server Survey.

(World Bank WDI, 2022)

Correlation between internet users (as a share of the population) and GDP per capita*, 2020
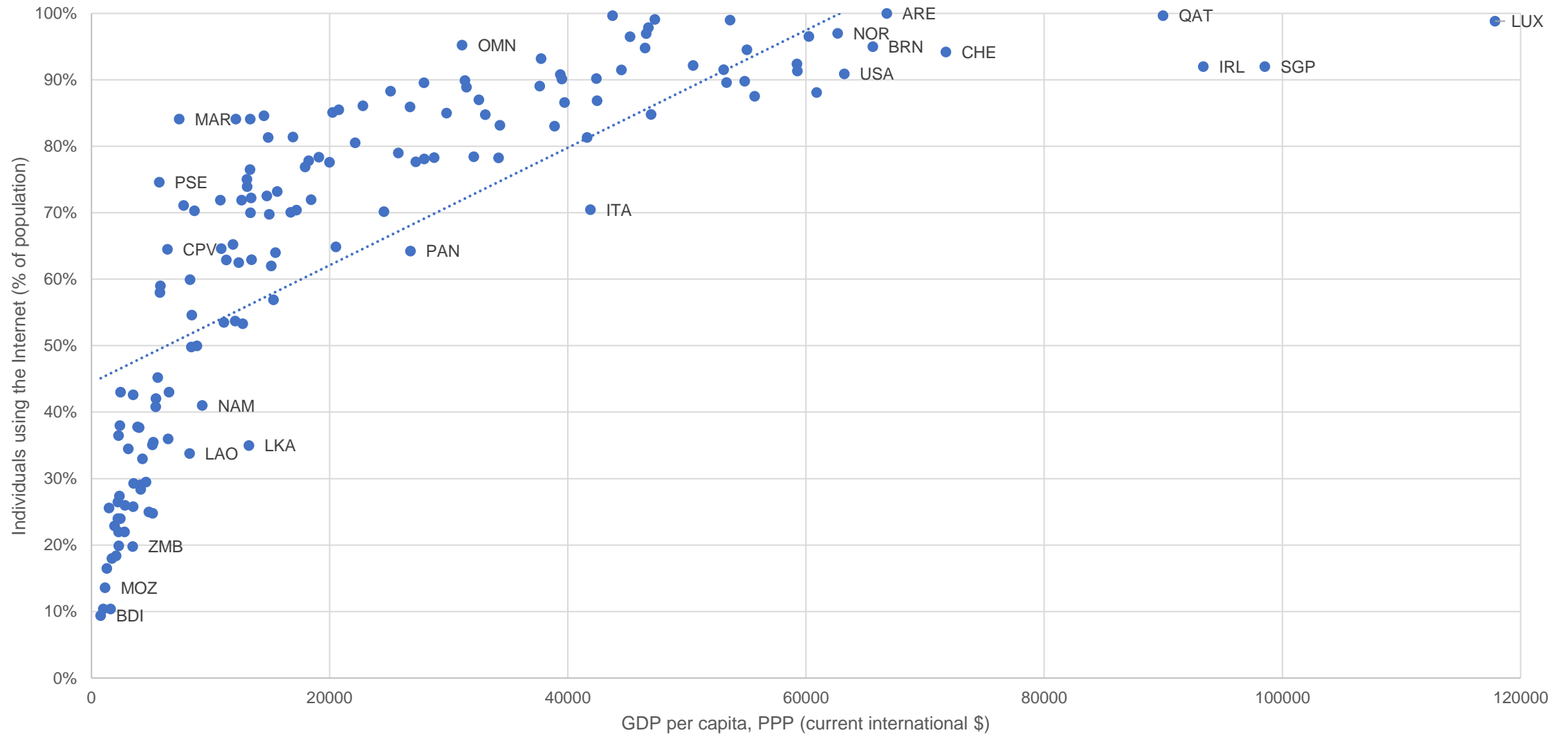
*for 148 countries in the World Bank database without missing data; 68 out of 217 dropped due to missing internet user or GDP per capita data
GDP per capita is adjusted for price differences between countries (PPP-adjusted) and expressed in constant international dollars.

(World Bank WDI, 2022)

Daily time spent on the internet by young people (hours) in 2016
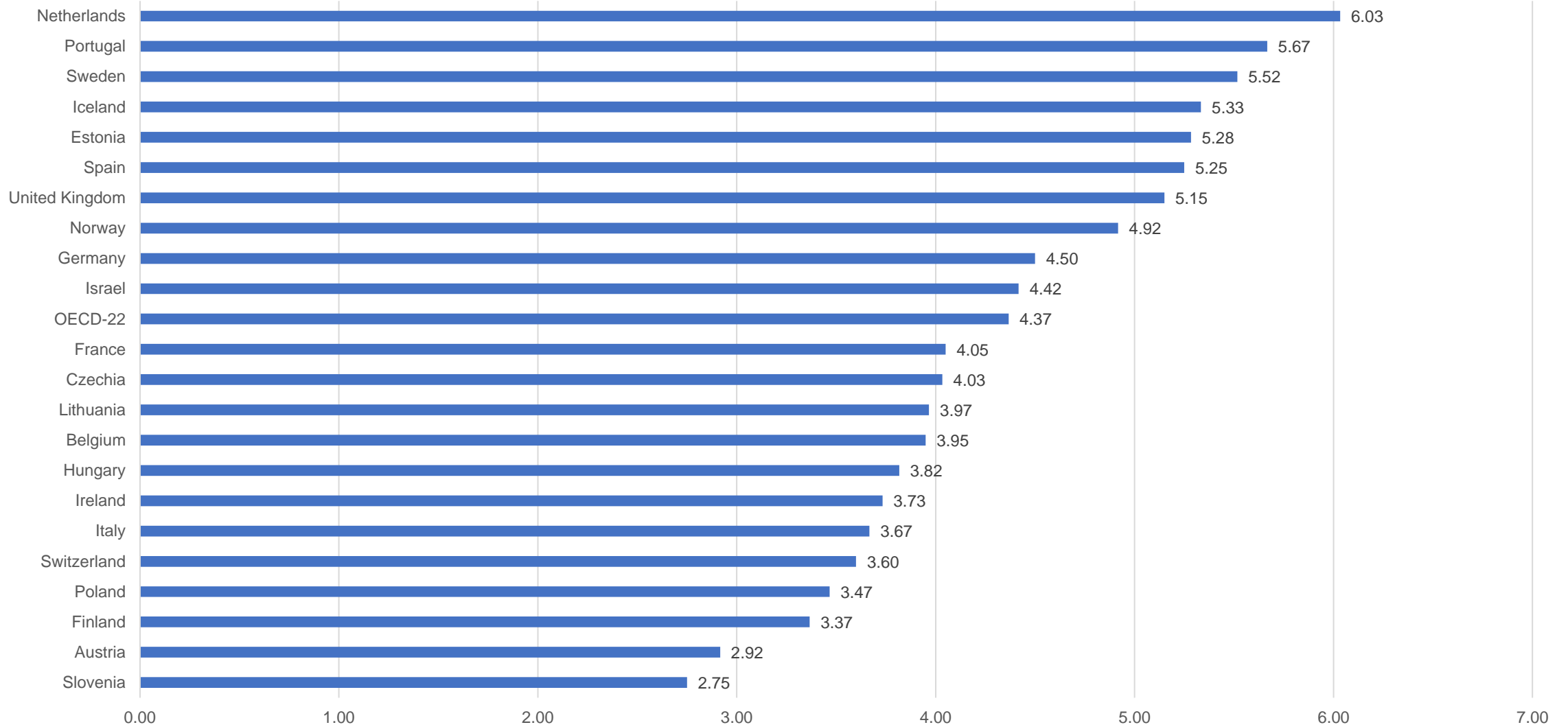
Share of schools with access to the internet for teaching, 2019